

FY16 Domestic Print Creative Rotation

Pub	Issue	Size	Creative	Circulation	1 Partner	2 Partner	Co-Op Close Date
AAA Living North	January/February	Logo Inclusion	Western	2,300,000	\$5,343	\$2,672	10/1/15
AAA Living North	May/June	Logo Inclusion	Golf	2,300,000	\$5,343	\$2,672	10/1/15
AARP	February/March	Logo Inclusion	Golf	22,000,000	\$19,792	\$9,896	10/1/15
AARP	April/May	Logo Inclusion	Western	22,000,000	\$19,792	\$9,896	12/1/15
AARP	October/November	Logo Inclusion	Beach	22,000,000	\$19,792	\$9,896	6/5/16
AFAR	May/June	Logo Inclusion	Outdoor	250,000	\$2,627	\$1,314	12/16/15
AFAR	July/August	Logo Inclusion	Food	250,000	\$2,627	\$1,314	2/1/16
AFAR	September/October	Logo Inclusion	Music	250,000	\$2,627	\$1,314	4/11/16
Better Homes and Gardens	March	Logo Inclusion	Beach	7,600,000	\$18,436	\$9,218	10/15/15
Better Homes and Gardens	May	Logo Inclusion	Music	7,600,000	\$18,436	\$9,218	12/16/16
Birds and Blooms	February/March	Logo Inclusion	Beach	1,075,000	\$2,001	\$1,001	9/14/15
Brides	December 2015/January 2016	Logo Inclusion	Shopping	308,996	\$3,807	\$1,904	9/25/15
Brides	April/May	Logo Inclusion	Music	308,996	\$3,807	\$1,904	12/1/15
Coastal Living	February	Logo Inclusion	Food	650,000	\$3,750	\$1,875	9/18/15
Conde Nast Traveler	February	Logo Inclusion	Outdoor	800,000	\$7,274	\$3,637	10/1/15
Country Living	April	Logo Inclusion	Food	1,600,000	\$4,180	\$2,090	11/13/15
Country Living	May	Logo Inclusion	Music	1,600,000	\$4,180	\$2,090	12/17/16
Every Day with Rachael Ray	May	Logo Inclusion	Food	1,700,000	\$8,384	\$4,192	12/4/15
Family Circle	March	Logo Inclusion	Shopping	4,000,000	\$10,935	\$5,468	10/15/15
Family Circle	June	Logo Inclusion	Beach	4,000,000	\$10,935	\$5,468	1/15/16
Food Network Magazine	May	Logo Inclusion	Food	1,750,000	\$4,800	\$2,400	12/18/15
Golf Magazine	December 2015	Logo Inclusion	Golf	1,400,000	\$5,335	\$2,668	9/25/15
Golf Magazine	February	1/3rd	#TTD	1,400,000	\$17,607	N/A	9/23/15
Golf Magazine	February	Logo Inclusion	Golf	1,400,000	\$5,335	\$2,668	10/7/15
Good Housekeeping	April	Logo Inclusion	Beach	4,300,000	\$13,816	\$6,908	11/18/16
Good Housekeeping	June	Logo Inclusion	Food	4,300,000	\$13,816	\$6,908	1/15/16
HGTV	June	Logo Inclusion	Music	1,250,000	\$5,180	\$2,590	1/19/16
Midwest Living	January/February	Logo Inclusion	Food	950,000	\$4,599	\$2,300	11/5/15
Midwest Living	March/April	Logo Inclusion	Beach	950,000	\$4,599	\$2,300	11/5/15
National Geographic Traveler	February/March	Logo Inclusion	Outdoor	615,000	\$5,044	\$2,522	10/7/15
National Geographic Traveler	April/May	1/3rd	#TTD	615,000	\$16,647	N/A	11/17/16
National Geographic Traveler	April/May	Logo Inclusion	Western	615,000	\$5,044	\$2,522	12/8/16
Outside	April	Logo Inclusion	Outdoor	675,000	\$5,232	\$2,616	11/20/16
Outside	May	Logo Inclusion	Beach	675,000	\$5,232	\$2,616	12/14/16
Reader's Digest	February	Logo Inclusion	Western	3,000,000	\$3,150	\$1,575	10/1/15
Reader's Digest	March	Logo Inclusion	Beach	3,000,000	\$3,150	\$1,575	10/1/15
See Texas First (Madden)	Fall 2016 (September)	Logo Inclusion	Outdoor	975,755	\$8,957	\$4,479	3/25/16
Southern Living	April	Logo Inclusion	Beach	2,800,000	\$12,411	\$6,206	12/1/15
Sunset	April	Logo Inclusion	Food	1,250,000	\$4,673	\$2,337	12/4/15
Travel + Leisure	February	Logo Inclusion	Food	950,000	\$7,241	\$3,621	9/23/15
Travel + Leisure	March	Logo Inclusion	Outdoor	950,000	\$7,241	\$3,621	10/21/15
Travel 50 & Beyond	January/February	Logo Inclusion	Outdoor	115,000	\$925	\$463	10/1/15

Travel 50 & Beyond	March/April/May	Logo Inclusion	Western	115,000	\$925	\$463	10/1/15
Vacations	January/February	Logo Inclusion	Outdoor	300,000	\$1,571	\$786	10/1/15
Vacations	March/April	Logo Inclusion	Beach	300,000	\$1,571	\$786	10/1/15
Where to Retire	January/February	Logo Inclusion	Golf	200,000	\$719	\$360	10/1/15
Where to Retire	March/April	Logo Inclusion	Beach	200,000	\$719	\$360	10/1/15

*All insertions starting in January 2016 will feature the new campaign creative